



Traditional Arts Project Award 2019

Guidelines for applicants

Deadline: 5.30pm, Thursday 16 August 2018

Traditional Arts Project Award: application checklist

Use the checklists below to make sure that your application for a Traditional Arts Project Award is complete.

Items that are mandatory for all applications (check all of these items)

- I have filled in all of the sections of the application form that are relevant to my application / proposal.
- I have prepared up-to-date CVs for all key personnel involved with the application, and have these ready to upload.
- I have prepared examples of previous work that I consider relevant to my application and examples/samples relevant to the proposed work, and I have these ready to upload.
- I have prepared a detailed budget setting out proposed income and expenditure for the project, and have this ready to upload.

Items that are mandatory for certain applications (check those that apply to your application)

- The Arts Council requires all individuals and organisations providing services (e.g cultural, recreational, educational) to children and young people under the age of eighteen to have suitable child protection policies and procedures in place. When making an application, you must indicate whether or not your proposal is relevant to this age group. If you answer 'Yes' to this question in the application form and your application is successful, as a condition of funding you will be required to confirm and demonstrate that you have suitable child protection policies and procedures in place. Please see www.tusla.ie for more information.
- My proposal involves working with animals, and I have submitted a copy of my/our *Animal Welfare Protection Policies and Procedures*.
- My proposed project involves partner organisations, and for each of these I have a memorandum of understanding that I have ready to upload.
- In the project budget, I have cited financial support or sponsorship with individuals or organisations for which I do not have a memorandum of understanding; for each of these I have prepared evidence of such support or sponsorship, which I have ready to upload.

Other items that I consider relevant to my application (check those that apply to your application)

- My proposal relies on the expertise of other named people or organisations, and I have a document detailing those people and their expertise ready to upload.
- My proposal involves working with vulnerable persons, and I have submitted an acknowledgement that I adhere to the *National Policy & Procedures on Safeguarding Vulnerable Persons at Risk of Abuse* at www.hse.ie

Second opinion (check this item)

- I have asked someone else to check over my application to make sure there are no errors and that nothing is missing.

Getting help with your application

- If you have a technical query about using the Online Services website you can email onlineservices@artscouncil.ie.
- Answers to common questions about using Online Services are available in the FAQ section on the Arts Council website at: <http://www.artscouncil.ie/en/FAQ/online-services.aspx>
- To watch our YouTube guide on making an application go to <http://www.youtube.com/artscouncildemos>
- If you require assistance with the content of your application, call the Arts Council on 01 6180200 or email awards@artscouncil.ie.
- The Arts Council makes every effort to provide reasonable accommodation for people with disabilities who wish to submit an application or who have difficulties in accessing Online Services. If you have a requirement in this area, please contact the Arts Council's Access Officer, Adrienne Martin, by phone (01 6180219) or by email (adrienne.martin@artscouncil.ie) at least three weeks in advance of the deadline day.

1. About the Traditional Arts Project Award

1.1 Deadline for submission of applications

All applications must be made using the Arts Council Online Services.

The deadline for receipt of applications is:

5.30pm, Thursday 16 August 2018

1.2 Objectives and priorities of the award

. There are two strands to the award.

Strand 1: Small & Medium Scale

The purpose of Strand 1 is to support one-off or short-term projects that are led by the traditional arts but can involve collaboration with other artforms.

Priority will be given to projects that demonstrate:

- Attention to artistic quality
- Creativity
- Significant benefit to the traditional arts community.

Strand 2: Large Scale

The purpose of Strand 2 is to support:

- Ambitious and high-quality projects, including those that have the potential to make a significant and lasting impact on the traditional arts landscape
- Ambitious and large-scale initiatives led by artists with a demonstrable track record in professional traditional arts practice that specifically focus on producing a work, event or project for a sizeable audience
- Projects that involve highly creative performances of a broad repertoire and/or working with expert practitioners
- Artists who engage in devised or collaborative creative processes.

Potential proposals in both Strand 1 and Strand 2 could be those that:

- Involve the creation and/or presentation of new work
- Deliver significant development opportunities to practitioners
- Have an emphasis on archival material
- Have an emphasis on audience development, professional development and research
- Are performance oriented and focus on repertoire new to audiences across all traditional arts genres (music, song, dance and/or the oral arts such as storytelling and *agallamh beirte*), and/or offer experiences unique in the context for which they are intended

- Bring the traditional arts of all genres to new contexts or new audiences or expand the avenues through which traditional artists reach people
- Are high-quality artistic projects that demonstrate a strong and imaginative curatorial approach
- Have the potential to showcase high-quality traditional arts to a national and international audience.

All awards are informed by the Arts Council’s ten-year strategy (2016–2025), *Making Great Art Work: Leading the Development of the Arts in Ireland* (see here: <http://www.artscouncil.ie/arts-council-strategy/>).

1.3 Who is eligible to apply?

The award is open to individuals and organisations including artists, arts professionals and groups of artists working in the traditional arts.

To be eligible to apply, applicants must:

- Be resident in the Republic of Ireland. There are certain exceptions where the Arts Council may deem eligible applications made by those based outside the Republic of Ireland. However, before admitting as eligible any such application, the applicant would need to explicitly outline within the application how the outcomes of any such proposal would benefit the arts in the Republic of Ireland, and the Arts Council must be satisfied with same.

Who is the applicant?

The applicant is the person or organisation that will receive any grant offered and that will be required to accept the terms and conditions of that grant.

Any grant offered will only be paid into a bank account held in the name of the applicant.

All documentation provided must be in the name of the applicant (individual artist or arts organisation). For example, if you apply to the Arts Council for funding under the name Máire de Barra, then all documentation, including bank and tax details, must be in that name. Variations such as Mary Barry or Barry Studios are not acceptable.

1.4 Who is not eligible to apply?

Applicants who are not eligible to apply include the following:

- Organisations currently in receipt of funding under the Arts Council’s grant programmes (Strategic Funding, Venues Funding and Partnership Funding)
- Individuals or organisations who do not have a demonstrable track record as professional artists or organisations.
- Individuals currently in undergraduate or postgraduate education or who will be during the period for which this award is offered
- Organisations and individuals in receipt of Arts Grant Funding 2018/2019, unless otherwise specifically advised by the Arts Council
- **NOTE:** organisations cannot apply to both the Project Award 2019 and Strategic Funding 2019.

1.5 What may you apply for?

There are two bands of funding available according to which strand you are applying for and according to the scale of the proposal:

	Maximum amount
Strand 1: Small & Medium Scale	€20,000
Strand 2: Large Scale	€80,000

**Because of budgetary constraints, applications seeking the higher amount of support (i.e. €80,000) will be funded only in exceptional circumstances.*

You may apply for support under only **one** strand of the award. You must clearly identify which strand you are applying for in section 1.5 of the application form.

In addition to the normal limits stated above, the Arts Council will also consider costs specifically relating to the making of work by artists with disabilities. If you wish to apply for additional funding on this basis, you should provide information with your application outlining what these additional costs are.

How much funding should you apply for?

In applying for Traditional Arts Project Award funding, you are required to submit a detailed budget listing all items of income and expenditure relating to your proposed project.

The maximum amount you may request is the difference between the **proposed expenditure** and the **proposed income** you indicate in the budget.

- Proposed expenditure should include all fees, wages, technical costs, promotion and publicity costs, administrative costs, etc.
- Proposed income should include what you expect to receive from other funders, box-office receipts, programme sales, etc.

It is also important to reflect all in-kind support in both income and expenditure, so reflecting the full and true value of your proposal.

Note on in-kind support

If you expect to receive in-kind support, you need to put a financial value on it so that the contribution it makes to the real value of your proposal is clear. You should think of in-kind support both as expenditure and as income: whatever amount you declare on the expenditure side, you should also declare on the income side.

Time contributed by directors or board members may not be reckoned as an in-kind cost.

You are asked to indicate income, expenditure and amount requested at three stages during your application:

- On the detailed budget that you submit as part of your application
- Online, when you initiate the application (totals only)
- In section 3 of the application form.

Make sure that the totals are the same on all three, and make sure that the amount requested equals TOTAL EXPENDITURE minus TOTAL INCOME.

1.6 What may you not apply for?

You may not apply for more than one project award in any artform/arts practice area in any one round of funding – e.g. the same applicant cannot apply for a Traditional Arts Project Award and a Music Project Award in the same round. Activities and costs that you may not apply for include the following:

- Major capital purchases
- The purchase of musical instruments
- Stand-alone recording and publication projects – proposals for recording and publication are considered under a separate award (see details of the Deis Recording and Publication Award on the Arts Council website: <http://www.artscouncil.ie/Funds/deis-recording-award>)
- Ongoing core costs
- Activities or costs that do not fit the purpose of the award
- Activities that are more suited to another award funded by the Arts Council (e.g. Touring), Music Network, Ealaín na Gaeltachta or operated by other state agencies, such as Culture Ireland
- Activities that have already taken place or which will have commenced before 1 January 2019
- Activities that are an intrinsic part of on-going formal education
- Activities undertaken for charity fundraising purposes, for participation in a competition, or for primarily profit-making purposes
- Activities that have already been assessed by the Arts Council, except in cases where the Council has specifically advised you to redirect your application to this award. Please bear in mind, however, that you should not regard such advice as an indication of likely success in your application.

1.7 What supporting material must you submit with your application?

In addition to, and separate from, your application form, in order to be considered eligible for assessment for a Traditional Arts Project Award, you **must** submit the following supporting material online:

- Detailed up-to-date CVs and/or biographies (max. three pages) for all the artists involved in the proposed project
- Recordings and other examples of previous relevant work by key artistic personnel and samples/examples relevant to the proposed work/project (see **Acceptable file formats**).
- A detailed budget for the proposed activity, including proposed rates of pay for all personnel involved; rates of pay should be realistic and commensurate with the practitioners' level of professional experience. **Note:** for Strand 1 - Small to Medium Scale – this budget information may be presented in the application form.
- Evidence of any financial support or sponsorship identified in the project budget – for example, this could be a memorandum of understanding, a letter of offer, a statement of support, or a similar document
- Detailed audience projections where relevant and the plan for achieving them
- If your proposed project includes collaboration with another artform, you must include supporting documentation that will enable artistic assessment of the work proposed (examples of supporting documentation include samples of audio/visual work proposed, animation extract, film extract, theatre script).
- If your proposal involves working with animals, you must provide a copy of your *Animal Welfare Protection Policies and Procedures*.

Optional supporting material

In addition to the required supporting material listed above, you may also submit online any other material you consider relevant to your application. e.g. brochures, programmes, articles, reviews, recommendations, video clips, etc.

2. Making your application

2.1 Register with the Arts Council's Online Services

All applications must be made through the Arts Council's Online Services; applications made in any other way (by post, fax or email) will not be accepted.

You must have an Online Services account to make an application. If you do not already have an Online Services account, sign up by filling out the registration form here: <https://onlineservices.artscouncil.ie/register.aspx>.

Within five working days you will be issued (via email) with a unique ARN (artist reference number) and password that you can use to sign in to Online Services.

Requirements for using Online Services

Your computer and Internet browser will need to meet the following requirements to use Online Services successfully:

PC	Windows 7 or higher with Internet Explorer 8.0 or higher OR Firefox 27 or higher OR Chrome 33 or higher
Mac	Mac OS X v10.5 Leopard or higher with Safari 3.1 or Safari 10 OR Firefox 27 or higher OR Chrome 32 or higher Note: If Safari 11 prevents upload of documents – use Firefox or Chrome.

Please note: You will also need to have Microsoft Word or OpenOffice Writer installed to complete the application form. OpenOffice Writer is free software that can be downloaded from here: <http://openoffice.org>.

You must use OpenOffice Writer version 4.0.1 or earlier

More recent versions of OpenOffice Writer than 4.0.1 have resulted in problems with the appearance of application forms when they are submitted through online services.

Please refer to the Arts Council video *Using OpenOffice to download, complete and upload the application form* at <https://www.youtube.com/user/ArtsCouncilDemos>.

Apple Mac users should take note of the section that deals with the issue of downloading version 4.0.1 on Macs that have the latest version of Mac OS installed.

If you cannot meet, or do not understand, any of these requirements, please contact us for advice as far as possible in advance of the deadline.

Give yourself enough time to complete the application.

You should become familiar with the Online Services website well in advance of the deadline and in advance of preparing an application. It is likely that there will be heavy traffic on the site on the final afternoon of the closing date. You should prepare your application and submit it well in advance of the deadline.

Upload times can be much longer than download times. It may take you longer than you think to upload your supporting materials.

Technical support

If you need technical support while making an online application, you can contact the Arts Council by emailing onlineservices@artscouncil.ie or by phoning 01 6180200. We recommend you report any technical issues with us well in advance of the deadline. Please provide a contact phone number and make sure that you are available to receive a return call from us. We deal with queries on a first-come first-served basis.

Please note that there is often a high volume of calls as the deadline approaches, and that technical-support calls received after **2.30pm on the closing date** may not be resolved before the deadline.

2.2 Fill in the application form

If you have not already done so, download the application form for the award you wish to apply for. The application form is a Microsoft Word/OpenOffice Writer-compatible document that you fill in offline (on your own computer). The application form includes guidance on how to fill in each of its sections.

Making your case

In order to make the very best case for why you should receive an award, you should give very careful consideration to what you include in the following sections of the application form:

1.6 Tell us about yourself	This is where you describe your work. You should mention recent achievements, but also give a general overview of your main interests and ambitions as an artist/company.
2.2 Summary of your proposal	Give a summary of your proposal (up to three short points). Should your application be successful, this summary will be published on the Who We've Funded pages of the Arts Council website – for that reason, you should keep in mind that what you write may have a wider audience beyond the Arts Council assessors.

2.3 Detail of your proposal What you write here is a key part of your proposal, and should help those involved in assessing your application to understand the full scope of what you want to do and why. It is important to cover both the artistic and practical aspects of your proposal. This should include details of your artistic goals and ambitions, the wider context in which you are making the proposal, and any other information you consider relevant. It should also include practical details such as schedules, information on key partners, and any other administrative, technical or financial details you consider relevant.

2.4 Your application and the assessment criteria Describe how your application meets each of the assessment criteria for a Traditional Arts Project award – see section **3.3 Criteria for the assessment of applications**.

2.3 Prepare any supporting material required for the application

You are required to include supporting material with your application. Typically, this includes samples of your current work – for example, text, video, images, or sound recordings.

You must submit all such supporting material online. If necessary, you should scan or save material in electronic format.

Acceptable file formats

The following table lists file formats that are acceptable as part of an application for a Traditional Arts Project award.

File type	File extension
text files	.rtf/.doc/.docx/.txt
image files	.jpg/.gif/.tiff/.png
sound files	.wav/.mp3/.m4a
video files	.avi/.mov/.mp4
spreadsheets	.xls/.xlsx
Adobe Acrobat Reader files	.pdf

For convenience, gather together all the files you need in an accessible location on your computer.

Submitting YouTube links

You may provide links to material hosted on YouTube (www.youtube.com) instead of uploading the material directly. To do this, copy the URL (the full address of where your material is hosted on YouTube) into a Microsoft Word or OpenOffice Writer document and upload it as a weblink-supporting document.

Please note: Any links you provide must be for YouTube. Links to other hosting sites will not be viewed.

Check that the link works from within the document you upload – that is, that it links correctly to your material on YouTube.

If you do not wish material you upload to YouTube for the purposes of your application to be publicly viewable, you can flag your video as ‘unlisted’ in its settings.

Naming files appropriately

Give all files that you intend to upload filenames that make it clear what they contain or represent. For example, it should be clear from the filename whether the document is a CV, a sample text or a review of previous work.

Please submit supporting documents in separate, appropriately named files.

Good filenames for an applicant called Jack Russell	russelljack Traditional Arts Project application.doc
	russelljack performance clip.mp4
	russelljack Traditional Arts Project budget.xls
	russelljack Child Protection Policy.doc
	russelljack youtube link.doc

The total combined limit for all supporting material uploaded with a single application is **40MB**.

2.4 Make your application online

To make your application online, you go through four main stages. Click **Save draft** at the end of each stage. You can come back to your application and revise it at any time before you finally submit it

1. Choose funding programme and download application form

To start a new application, click the **Make an application** button on your home page, and follow the prompts to choose the funding programme you wish to apply for and to give your application a unique reference by which to identify it. At this stage you can also download the application form (if you have not already done so).

2. Request funding amount

At this stage, you specify the expenditure and income related to your proposal, and the amount of funding you are requesting. The amount you request should equal **total expenditure** minus **total income**. The final figures you enter here should be the same as those you enter in section 3 of the application form and in your detailed budget.

3. Upload application form and supporting material

Follow the prompts to upload your filled-in and saved application form, CVs, detailed budget and any other required supporting material (see section **1.7 What supporting material must you submit with your application?**). You do not have to upload everything at the same time. You can save your application as a draft, and come back to it later.

4. Submit application

When you are satisfied that you have uploaded everything you need to support your application, click **Submit**.

Once submitted, your application cannot be amended. Do not submit your application until you are completely satisfied.

You should expect to receive two emails. The first will be issued immediately your application is received by the Arts Council. The second may arrive a few minutes later, and will contain your application number, which will be used in all correspondence related to this application. **Note:** It is important that you contact onlineservices@artscouncil.ie if you **do not** receive the second confirmation email containing the application number.

3. Processing and assessment of applications

3.1 Overview

The Arts Council considers all applications, makes decisions and communicates these to applicants in accordance with set procedures. The aim is to ensure that the system for making awards is fair and transparent.

3.2 The assessment process

All applications received are processed by the Arts Council as follows:

- 1 The application is acknowledged
- 2 The application is checked for eligibility – all eligible applications then progress to the assessment stage
- 3 Adviser(s) and/or staff make a written assessment of the application
- 4 Adviser(s) and/or staff recommend an application as shortlisted or not shortlisted
- 5 A peer panel reviews all shortlisted applications, associated materials, then scores and makes decisions.
- 6 Decisions are communicated in writing to applicants.
- 7 Decisions are noted by Council.

Time frame

The Arts Council endeavours to assess applications as quickly as possible, but the volume of applications and the rigorous assessment process means that it will take up to twelve weeks from closing date to decision.

3.3 Criteria for the assessment of applications

Applications are assessed in a competitive context and with consideration of the application form and the supporting materials submitted. All applications are assessed against criteria of **a)** artistic merit, **b)** how they meet the objectives and priorities of the award, and **c)** feasibility. Each of these criteria is described in turn.

While applicants may select other artforms/arts practices as being relevant to their application, the application will be assessed by the team responsible for the chosen primary artform, and which may, in certain instances, ask for a secondary assessment from another team.

Artistic merit

The assessment of artistic merit focuses on the applicant and those involved in the project as well as on the nature of the proposed arts activity, and might include, among other things, consideration of:

- The quality of the idea and the proposed arts activity
- The track record of the applicant and the artistic personnel involved in the project as evidenced in their CVs and other supporting materials submitted
- The potential of the applicant and the artistic personnel as evidenced in the application form and the supporting materials submitted
- The ambition, originality and competency demonstrated in the proposal
- How the application demonstrates innovation, experimentation and collaboration.

Meeting the objectives and priorities of the award

Applications are assessed on how well they meet the objectives and priorities of the award; see section **1.2 Objectives and priorities of the award**.

Feasibility

The assessment of feasibility considers the extent to which the applicant demonstrates capacity to deliver the proposed activity. This includes consideration of:

- The track record of personnel involved in managing, administering and delivering the project
- The extent to which the applicant demonstrates the provision of equitable conditions and remuneration for participating artists
- The extent of involvement or commitment of identified project partners
- The proposed budget
- Other sources of income
- The availability of, and access to, other resources
- The proposed timetable or schedule.

3.4 Peer panel

The purpose of peer-panel meetings is to allow for a diversity of expert views to inform the decision-making process. Peer panels normally consist of at least three external adjudicators with relevant artform and/or arts practice expertise.

Each meeting is usually led by an Arts Council member acting as non-voting chair. Arts Council advisers and staff attend as required, and those involved in the initial assessment of applications are on hand to provide information as required. Panellists have access to all shortlisted applications and associated materials prior to the day of the meeting, at which point they review, discuss and score shortlisted applications. Following this, applications are ranked by score. In light of the competitive context and the available budget, it is likely that the Arts Council will be able to fund only a proportion of the applications received.

Scoring Process

The panel is asked to score applications according to the following system:

- A – Must Fund (10 points): this means that, in the view of the panel member, the application is deemed to have fully met the criteria for the award and merits funding on that basis, to the amount requested where possible.
- B – Should Fund (8 points): this means that, in the view of the panel member, the application is deemed to have met the criteria to an extent sufficient to merit funding should resources allow.
- C – Could Fund (5 points): this means that, in the view of the panel member, the application is deemed to have met the criteria, but to a lesser extent within the competitive context than other applications.
- D – Not a Priority (2 points): this means that, in the view of the panel member, the application is deemed to have not met the criteria to an extent sufficient to merit funding.

Declaration of interest

In order to ensure fairness and equity in decision-making, a panel member must declare an interest where they have a close personal or professional link with the applicant or are linked in any way with the application. An 'interest' is either 'pecuniary' or 'non-pecuniary' (e.g. familial relationships, personal partnerships, or formal or informal business partnerships, etc.).

The interest must be declared as soon as the panellist becomes aware of it. This may be at the point when s/he is approached to sit on the panel (if the 'interest' is known at that stage) or following receipt of the list of applicants. Where an interest is declared, the panellist will not receive papers relating to that applicant and will be required to leave the room when the specific application is being reviewed. Where this situation arises, the chair will vote in lieu of the panellist.

In some instances a panellist may not realise that a conflict of interest exists until s/he receives and reviews the panel papers. In such instances the panellist must alert an Arts Council staff member or the panel chair as soon as they become aware that a conflict may exist.

In the event of two panellists declaring a conflict of interest for the same application, the chair will be part of the decision-making process for that specific application.

If the nominated panel chair has a conflict of interest s/he must declare it in writing in advance of the meeting as soon as s/he becomes aware of it. In this instance the head of team will chair the discussion on the conflicted application.

3.5 Outcome of applications

All applicants are informed in writing about the outcome of their application.

If your application is successful, you will be sent a letter of offer detailing the amount of funding you have been awarded and the terms and conditions of the award. You will also be told how to go about drawing down your award.

The Arts Council receives a large volume of applications, and demand for funding always exceeds the available resources. If your application is not successful, you can request feedback from Arts Council staff. Eligibility and compliance with application procedures alone do not guarantee receipt of an award.

Unsuccessful applicants are not eligible to apply for another Arts Council award to undertake the same activity. If the Arts Council feels that the proposed activity would have been more suited to a different award programme, an exception may be made. In such circumstance you will be informed in writing.

Appeals

Applicants may appeal against a funding decision on the basis of an alleged infringement or unfair application of, or deviation from, the Arts Council's published procedures. If you feel that the Arts Council's procedures have not been followed, please see the appeals process at http://www.artscouncil.ie/en/fundInfo/funding_appeals.aspx or contact the Arts Council for a copy of the appeals-process information sheet.