Simple Sculpture//DATE//
Date of Evaluation: DATE
Blurb in Brochure: Using plasticine, pipe cleaners, lolly pop sticks, matchsticks and imagination join us for a fun filled day, where you’ll learn a little about the famous sculptor Alberto Giacometti and a lot about the versatility of tin foil!

Evaluation of Family Day forms:
Number filled forms: 29
Number of Children accounted for through forms: 51
Age range according to family day sheets: N/A
Repeat Families: 22 (75.9%)
First Family Day: 7 (24.1%)
Average age of children in attendance: N/A
Mode Age: (most frequent age group )N/A
Where did you hear about event? %
Declined to answer: 20.7% (6)
Word of Mouth: 20.7% (6)
Draíocht website: 13.8% (4)
The internet (unspecified): 10.3% (3)
Passed By: 10.3% (3)
Brochure: 6.9%(2)
Local paper: 6.9% (2)
Ezine: 6.9% (2)
Booklet and facebook:3.4% (1)
Areas:

Overview:
Where? First Floor Gallery
What? Celebrating the artist Alberto Giacometti and his “Walking Man” Sculptor
Artist: Deirdre O’Reilly
Artistic Support: Andrew Carson, Ian Slattery and Emily Goode
Project: A sculpture based on Giacometti’s “Walking man”. Materials were tin foil, pipe cleaners, cardboard, masking tape and spray.

Aims of family Day:
(1)Create a safe and welcome space for families to work creatively together
(2)To encourage/create a welcome environment for families to connect to the centre
(3)To introduce/make accessible, high quality arts experience for children and parents
(4)To create a changing and imaginative programme
(5)To create opportunities for families to engage with professional artists
(6) To create opportunities for families to engage/investigate the Gallery exhibitions
(7) To provide artistic facilitation which is unobtrusive and allows the child work alone with their adult if they’d prefer, or seek the artist’s advice if that’s what they’d prefer; and also to gently stress parental participation
(8) To keep these activities free
(9) To accommodate everyone who attends
(10) To be strict about not letting parents drop children off – they must participate
(11) To capture the details of families attending for the marketing dept

Further Details and Observations:
After the success of more specific projects over the past few family days (noted in past evaluations, see printing & lollypop stick boat), it was decided to follow this structure. This time the project involved the production of one piece with a number of clear, simple steps- a sculpture based on Giacometti’s “Walking man”. This is departure from building the family day project up in direct response to the gallery exhibition*. (outside aim 6)

Even with a high level of first-timers, this project worked well, as parents seemed quite confident, due to the specific steps taken to produce the sculptor. In fact, most parents seemed to really enjoy making sculptures themselves- some producing very beautiful work (below).

Participants: The family day was very busy from the start. This worked out very well for us, as it gave (ARTIST) the opportunity to do a very detailed example to everyone at the beginning- this, again feed into confident parents (note: this is excellent workshop model when possible). The clear steps involved in making the “walking man” making most parents happy to work more autonomously. The gallery was busy throughout the family day. The last person left at 3:10pm. All the participants seemed particularly impressed with their finished product. There was some magic to taking the masking taped model outside and returning with the sprayed finished piece in bronze or gold to the waiting owner.

Recently, I have put up notices that clearly state the end time of family day- this family day the notices were not up- and this was the first time in along time that we did not finish up until after 3pm. ACTION: PUT UP NOTICES.
Regarding family day forms: The new forms need to have an age of child question. I also wonder if they may ask too many questions of parents as indicated by the large percentage under “declined to answer”. ACTION: REVIEW NEW FAMILY DAY FORMS

*A collage of information on the artist and pictures of his work and examples of the project we were working on were placed around the gallery- this could also have fed
into the extra confidence that the parents seemed to have during this project.

**ACTION: USE COLLAGE WHERE POSSIBLE**

**Artists Feedback:** Feedback from staff was also that they really enjoyed the project. **RE Artist:** [name redacted] was as always very highly encouraging and involved with the family day families. (ARTISTIC SUPPORT) were also excellent. Sign in forms need to be filled in, however this can be difficult to police as everyone is caught up in helping- which really is, and should be the main focus of the family Day.

**Space**
- 1. Passers-by seeing the event and coming in to join in as established through new family day forms
- 2. The light
- 3. Lots of space
- 4. For this project we could leave the pieces to dry outside the room.
- 5. For this project easier to access outside for spraying.
- 6. Space for families to wait outside-something that is not possible upstairs as families tend to come up before we are ready

**Disadvantages of Ground Floor Gallery**
- 1. The room gets very warm-this time we left the doors wide open at one stage- this could also work to encourage more people to come through- but could cause a noise difficulty with the box office. (*will have to check this with Kate) from this point of view upstairs can be a more comfortable to work in.

**Budget Evaluation:**
- Overall budget: €
- Materials: €
  (Relatively cheap materials, and materials left over for future projects.)
- Artists Fees: €
- Artistic Support: €
- Project cost per Child: €
- Cost Relative to other family day: Low/average/high........