



**RAISE 2022 - 2024 PRIVATE INVESTMENT CAPACITY BUILDING PROGRAMME
EXPRESSION OF INTEREST INFORMATION
RAISE ACADEMY & RAISE ADVANCE**

The Arts Council’s RAISE programme is focused on growing private investment in the arts in Ireland by embedding a culture of sustainable philanthropy and external partnerships across participating organisations. The programme was launched to develop the fundraising, philanthropy and partnership development capability for the chosen arts organisations by delivering the skills and resources to build robust, sustainable organisations.

Since 2018, fundraising and philanthropy consultants OKC have delivered the RAISE Programme on behalf of the Arts Council, based on the following key outcomes:

- **FUNDRAISING:** To increase fundraised income and build culture and capacity in the chosen organisations to generate significant new philanthropic and corporate investment
- **BOARD ENGAGEMENT:** To increase Board knowledge and engagement in fundraising, philanthropy and partnership development
- **PUBLIC AWARENESS & COMMUNICATIONS:** To maximise donor reach and brand awareness
- **INTERNAL CAPACITY, RESOURCING & POLICY:** To build capacity through fundraising skills and knowledge and grow and embed a culture of philanthropy within the chosen organisations

Having delivered the first three phases of the RAISE programme, we are now ready to commence the next phase of the revised programme – **RAISE Phase 4, 2022-2024**.

APPLICATION DATES:

- **RAISE Accelerate - now closed**
- RAISE Academy opens 25 July, 5pm – link to apply [here](#)
- RAISE Advance opens 25 July, 5pm - link to apply [here](#)
- **RAISE Academy & Advance application closes 15 August, 5pm**

RAISE Academy: Getting Ready to Engage Organisations (Previously called Tier 2)

- Up to 12 RAISE Academy organisations will be chosen for this phase of the RAISE Programme.
- Applicants will be accepted from any Arts Council supported strategically funded organisation and/or arts centres who have yet to participate in RAISE Academy (Tier 2)
 - **Note, organisations who have engaged in a previous iteration of the RAISE programme (pre-2018), may also apply for RAISE Academy.**
- **Brief:** RAISE Academy will focus on a cohort of organisations who are at the early stage of embedding fundraising activities within their organisation, or those organisations who have yet to develop a fundraising strategy. This level will focus on providing foundational teaching into fundraising at an introductory level.
- **Criteria: Small & Medium organisations that are deemed to be getting ready to engage in strategic fundraising:**
 - **NOTE: There is no longer any annual turnover cap to apply for RAISE Academy**
 - There is no minimum fundraising income required for RAISE Academy but organisations must demonstrate some level of effort to secure donor income.
 - There is no expectation for applicants or organisations to have experience of fundraising to date, but there must be a strong organisational buy-in at Exec / Board level and be able to clearly demonstrate how participation could develop their fundraising programmes.
 - Of the RAISE Academy organisations that will be chosen, preference will be given to those organisations who can demonstrate a commitment to developing private investment fundraising programmes in the medium to long-term, and those that have a clear, robust organisational structure and strategy.
- **Key activity & benefits:**
 - 25 hours of dedicated one-to-one consultancy from OKC team (Mary O’Kennedy - RAISE Programme Director, Sabrina Kevany McGlynn - RAISE Strategy Director, Oonagh O’Donovan - RAISE Academy Programme Lead, Oonagh Desire – RAISE Associate & Nicola Rees – RAISE Associate)
 - Series of RAISE Academy workshops focusing on an introduction to fundraising and key fundraising avenues
 - Exclusive access to the RAISE Members’ Platform with access to specially designed RAISE Digital toolkits

- and guidebooks on the Members' Forum
- Series of RAISE Digital workshops, focusing on website optimisation, analytics & digital fundraising specifically developed by OKC and Jean O'Brien (RAISE Digital Lead)
 - Series of RAISE Sustainability workshops, focusing on Sustainability, Environmental, Social & Governance(ESG) and Equality, Diversity & Inclusion (EDI) in the context of making your organisation 'Fit for Funding' from RAISE Associates Native Events and David Mbaziira
 - Invitation to RAISE specific Huddles as part of RAISE + Programme
 - Invitation for Board participation in Bring the Board to RAISE online events as part of RAISE + Programme
 - Invitation to Knowledge Shares & Industry lead events RAISE + Programme
 - A place on the RAISE Mentorship Programme

RAISE ACADEMY DATES:

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| <ul style="list-style-type: none"> ● RAISE Academy opens 25 July, 5pm ● RAISE Academy applications close 15 August, 5pm |
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RAISE ACADEMY – HOW TO APPLY

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| <ul style="list-style-type: none"> ● RAISE ACADEMY APPLICATION FORM LINK HERE |
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If you have any questions about applying for RAISE Academy, please email Oonagh O'Donovan - RAISE Academy Programme Manager at raise@okennedyconsulting.ie. or call +353 87 331 8822.

RAISE Advance:

- **Criteria:** Current RAISE Accelerate or RAISE Advance organisations
- **NOTE:** In Phase 4, a place on the Advance programme is not guaranteed and is subject to review of your progress and suitability based on the application. Each applicant organisation will be expected to demonstrate the ability for transformational improvement to their private investment capacity and performance.
- **Brief:** RAISE Advance will focus specifically on 1-to-1 mentoring and group tutorials as well as a newly developed series of engagements as part of the RAISE + programme. These initiatives will focus on industry expertise, peer knowledge shares, networking opportunities, stakeholder management & buy-in as well as an advanced suite of tailored RAISE Digital engagements.

- **Key activity & benefits:**
 - **NEW: A place on the RAISE Leadership Programme, uniquely developed for RAISE Advance organisations**
 - 20 hours of dedicated one-to-one consultancy support with senior OKC Consultants (Mary O’Kennedy - RAISE Programme Director, Sabrina Kevany McGlynn - RAISE Strategy Director & Nicola Rees – RAISE Associate)
 - Series of RAISE Advance workshops as part of RAISE + series, focusing on key areas
 - Exclusive access to the RAISE Members’ Platform
 - Series of RAISE Digital workshops, focusing on website optimisation, analytics & digital fundraising specifically developed by OKC and Jean O’Brien for RAISE Advance
 - Access to specially designed RAISE Digital toolkits and guidebooks on the Members’ Forum
 - Invitation to RAISE Huddles as part of RAISE + Programme
 - Invitation to Bring the Board to RAISE online events as part of RAISE + Programme
 - Invitation to RAISE CEOs & Chairs’ Forum as part of RAISE + Programme
 - Opportunity to develop fundraising subcommittee as part of RAISE In initiative

RAISE ADVANCE DATES:

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| <ul style="list-style-type: none"> ● A closed call application process for RAISE Advance organisations will open 25 July, 5pm ● RAISE Advance applications close 15 August, 5pm |
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RAISE ADVANCE – HOW TO APPLY

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| <ul style="list-style-type: none"> ● RAISE ADVANCE APPLICATION FORM LINK HERE |
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YOUR COMMITMENT TO MONITORING & EVALUATION:

Please note that all applicants that make successful submissions to participate in RAISE Academy, RAISE Accelerate & RAISE Advance will be required to complete Memorandum of Understandings / Performance Delivery Agreements prior to commencement of the Programme and hereby agree to participate fully in all aspects of the programme and to complete quarterly OEDs (Ongoing Evaluation Documents) based on the key programme metrics. ****Please Note:** All information submitted to OKC as part of this process will be held in the strictest confidence in line with GDPR guidelines and data will only be used in the context of evaluating submissions to RAISE. By submitting your Expression of Interest you are authorising OKC to contact you*

directly in relation to the RAISE programme.

If you have any questions about applying for RAISE Academy or RAISE Advance please email raise@okennedyconsulting.ie or call +353 87 331 8822.