



Climate Action Training 2024 Getting Started 4th June

Julie's Bicycle EU



Julie's Bicycle
CREATIVE • CLIMATE • ACTION



Welcome



Our team today

Claire Buckley

Julie's Bicycle

CREATIVE • CLIMATE • ACTION

Catriona Fallon

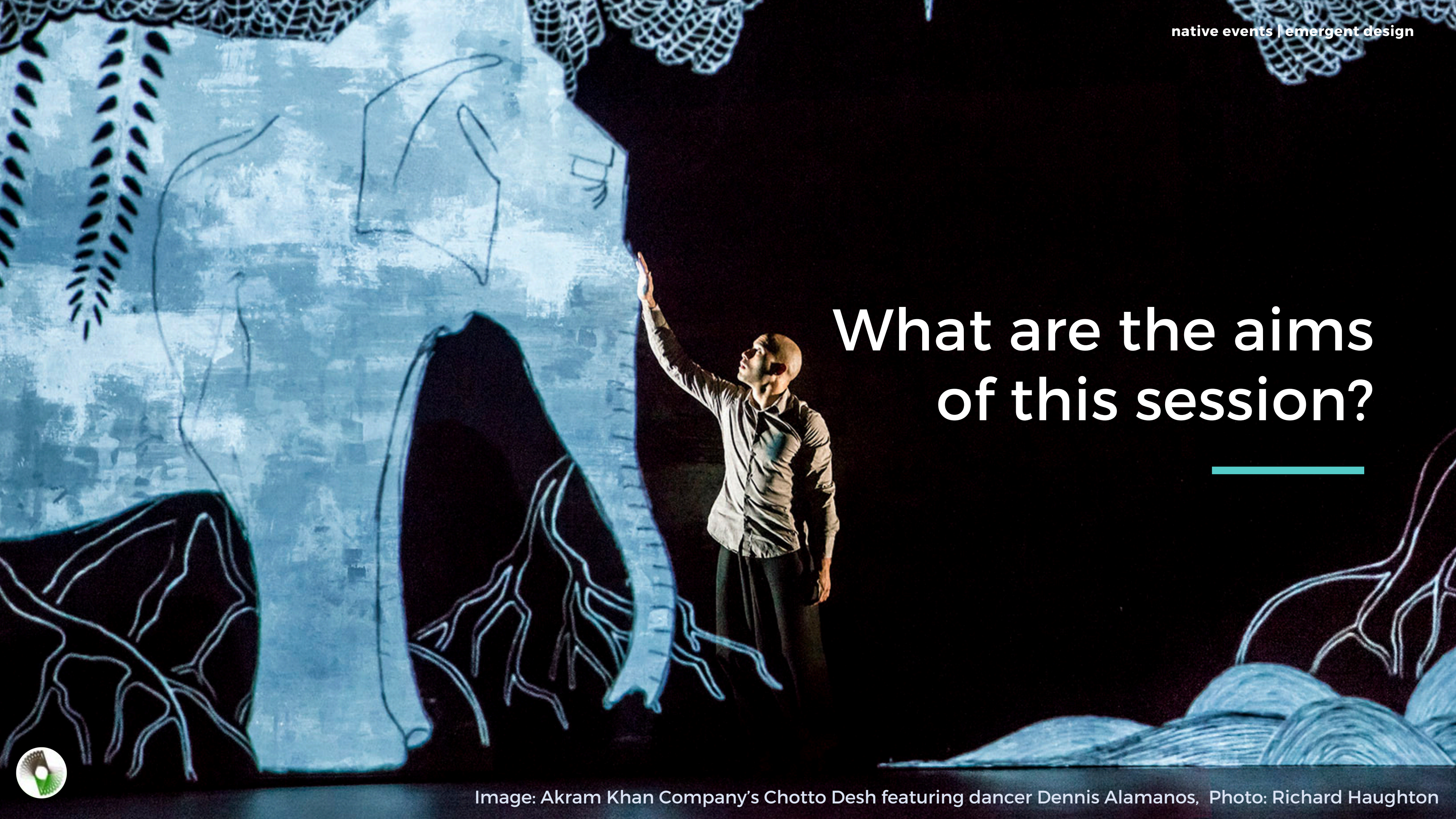


Noreen Lucey



native
events





What are the aims
of this session?



What will we cover?

- Introduction to environmental policies
- Key steps in developing an environmental policy
- Examples
- Some worksheets to help on the way

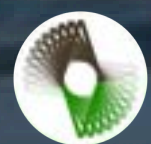


Sinfonia Viva Energy. Photo Chris Webb





What is the **first word** which comes into your head when you hear “organisational environmental policy”?



Introduction to environmental policies

Recap on the Arts Council's ask to SFOs and Arts Centres



Recap on the Arts Council's ask to SFOs and Arts Centres

Provide a **document**, or **set of documents**, when signing **funding agreements in January 2025** which cover:

- **POLICY** - statement of topline environmental ambition, commitment, goals, values, principles...
- **PLAN** - plan of action for how you will achieve your ambition, commitment, goals and/or put your environmental values or principles into practice

Reminder:

- No requirement to make policy or plan public
- No plans to ask organisations to submit environmental data or carbon footprints in 2025



Policy vs. Plan

POLICY - statement of topline environmental ambition, commitment, goals, values, principles which is:

- specific to size, scale and nature of activity
- makes clear who is accountable and who is responsible overall
- provides a framework for environmental action and reporting

PLAN - plan of action for how you will achieve what you have set out in your policy e.g.:

- action to reduce impacts and green place, practice and/or production
- action to inform, inspire or support change e.g. programming, sector support
- environmental comms and engagement



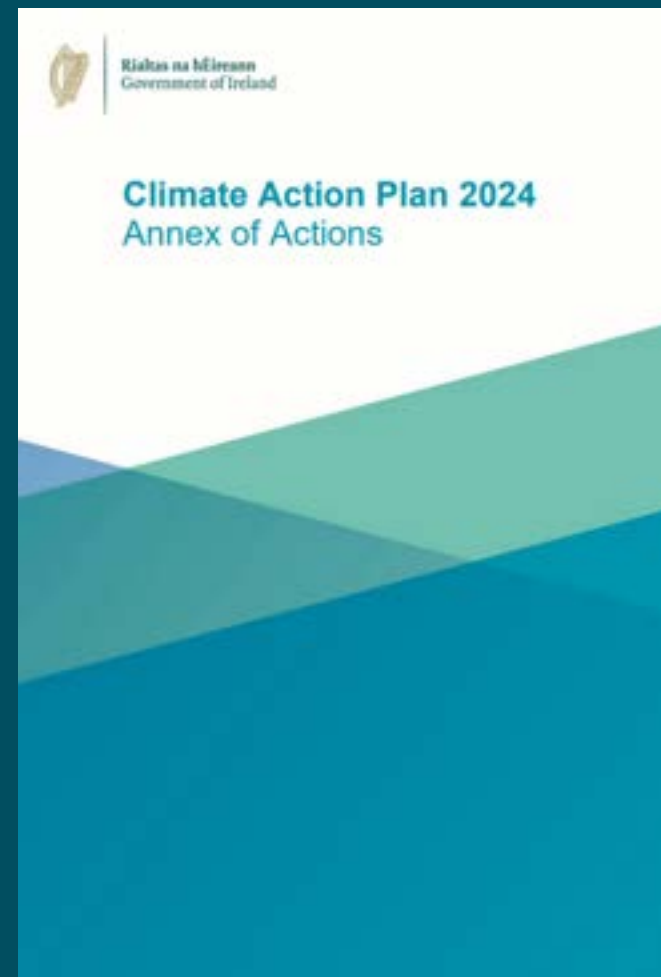
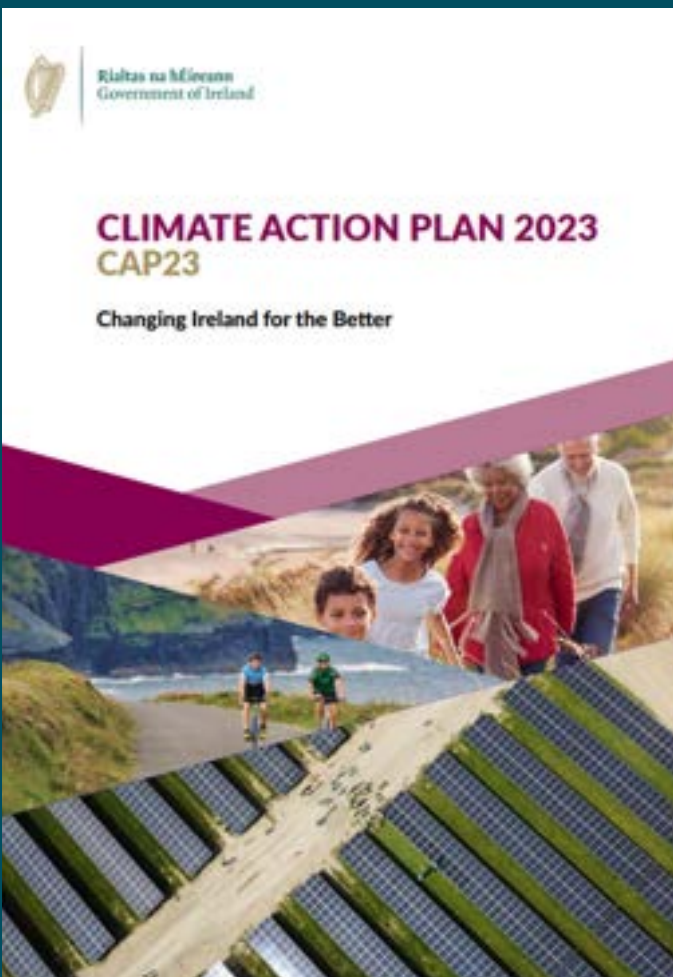
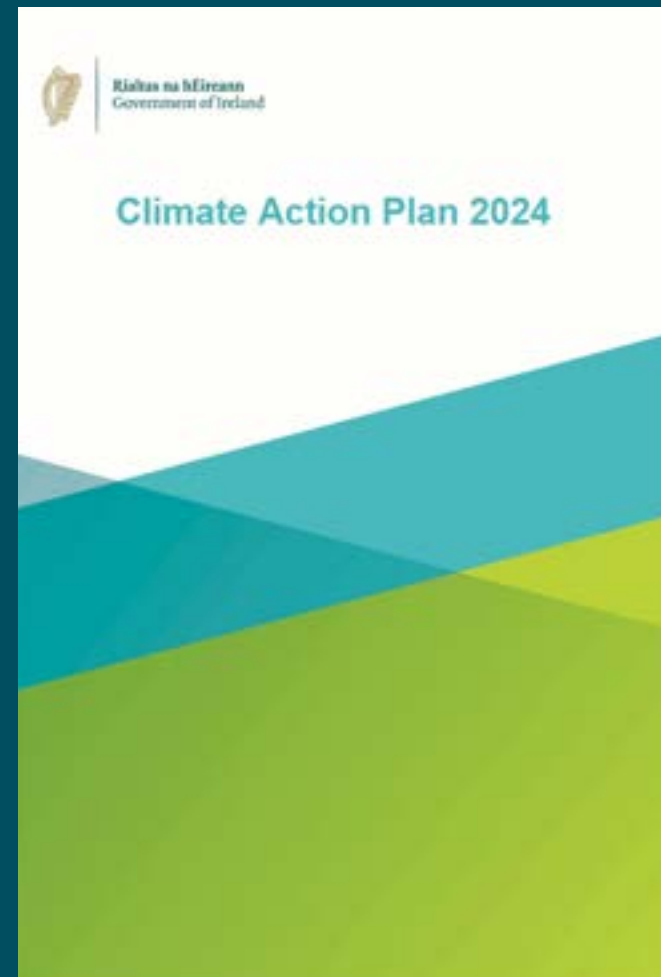
Climate Action and Low Carbon Development (Amendment) Bill 2021

Report and Final Stages – Dáil Éireann

“Ireland’s national climate **objective** requires the State to pursue and achieve, by no later than the end of the year 2050, the transition to a climate-resilient, biodiversity-rich, environmentally sustainable and climate-neutral economy.”

Targets:

- 51% emissions reduction 2018-2030
- Net Zero by 2050



6 priorities

- Powering Change - electricity
- Building Better - built environment
- Greener Mobility - transport
- Sustainable Farming - agriculture
- Decarbonising Business - industry
- Nature Based Solutions - land management



Policy Do's

- Make it your own, **specific and relevant** to your organisation
- Be **honest and credible** about your level of ambition...
- Make it **succinct, short and clear** – so people can easily 'get it'
- Develop it as a **team effort**
- Get it **signed off** at the appropriate level
- '**Document**' and share it in a way people know where to find it
- **Review** to see if it needs updating every few years

Policy Dont's

- Don't make it a generic, 'copy-paste' policy which could apply to anyone
- Don't make unrealistic commitments you don't feel you can live up to
- Don't write it as a long government-policy type document
- Don't write it in a corner on your own
- Don't forget to get it signed off at the appropriate level
- Don't do a random word document, no one else but you can find
- Don't change it every few months



Which of these statements best describes **where you are on your organisational environmental policy**

- Just starting to think about it
- Working on it
- We have a clear set of commitments and priorities but haven't written them down in a policy yet
- We have a policy but it's not great
- We have a clear policy which is 'documented' and has senior sign-off
- Other



How to get to your environmental policy....



Every organisation is different. There is no 'one-size-fits-all' approach..

Define your commitments based on:

Who you are

Where you are

What you do

Who you do it with

What you value

What you want to see
change



“

Our world
needs climate
action on all
fronts:
everything
everywhere,
all at *once*.

António Guterres
UN Secretary-General

Be clear on why
it matters...



Remember there are different ways you can make a positive difference....

PRACTICAL ACTION

Saving energy, travelling less, using low or zero carbon energy and transport, avoiding waste, sourcing sustainable materials, food etc., making green space

INFORMING AND INSPIRING CHANGE

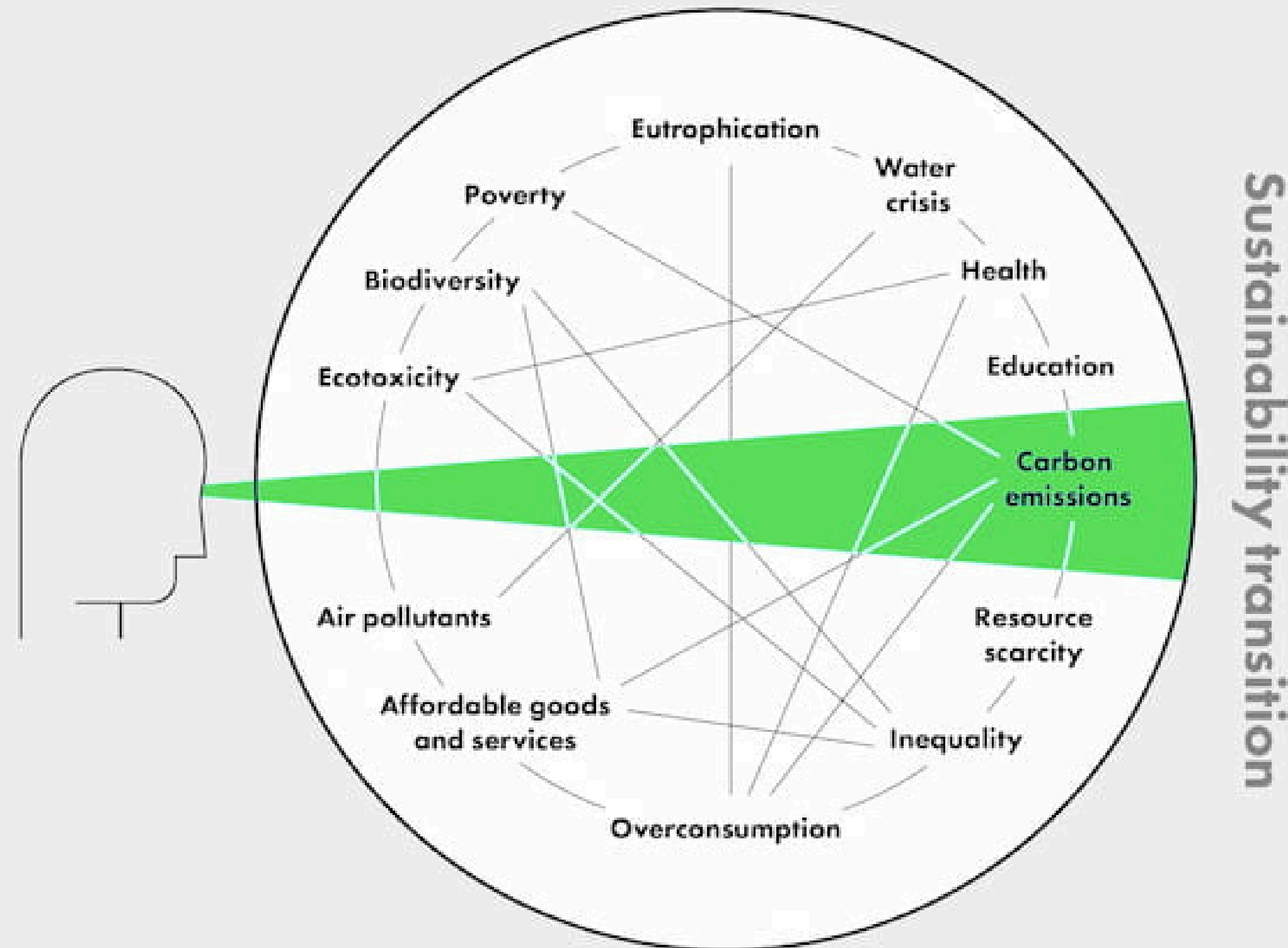
Raising awareness, inspiring and influencing action and behaviour change through programming, content, story-telling, sector support etc.

DRIVING WIDER CHANGE

Advocating and collaborating for wider change, collective solutions, divestment...



Don't get carbon tunnel vision



Change doesn't happen without people. When you are getting started think about who needs to be involved and how...

How to bring people together

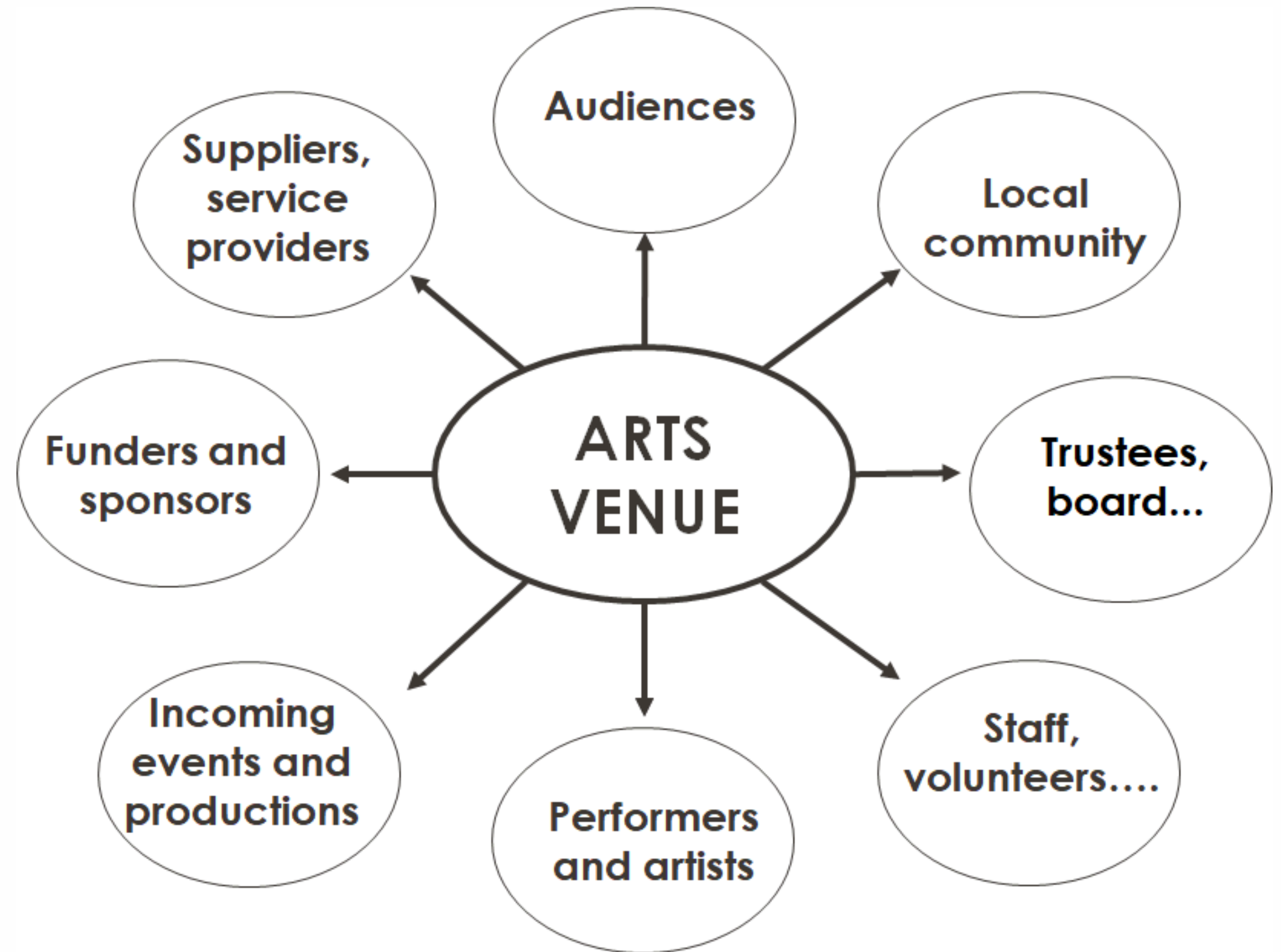
Whose support and buy-in you need in particular

Who needs to be actively involved, how will they be involved, how much time will it take and do they have any particular support or training needs

How are you going to do broader communication and engagement – internally, with key partners, collaborators etc.



Who you work with and for....



Stakeholder Map: Who Needs What?



To **create an effective** Climate
Change and Environmental Policy
- you need to have **some**
understanding of what your
impacts are...



Understand your activities

Example A - Production Company

Activities:

**Operations &
Admin**

**Create, Tech,
Rehearse a new
production**

**Tour productions
internationally**

**Workshops &
Training**

Networking

**Tour productions
nationally**



Let's pick one activity,
and map its impacts....



Create a new production

Energy - Electricity:

Energy - Heating:

Travel & Transport:

Accommodation:

Materials and Waste:

Other: Catering/Digital/Printing/Water:



Embargo by Deirdre Kinahan -
Fishamble: The New Play Company



Create a new production

Energy - Electricity:

Stage lamps /lighting rig during Rehearsal & Tech House & building lighting during Rehearsal periods
Deciding on lighting design (more lamps on the rig, more usage)

Energy - Heating:

Heating Rehearsal Room/Space
Heating room for concept/development/production meetings

Travel & Transport:

Bringing creatives together (Writer, Director, Producer, lighting, set, costume designers)
Transport of materials for set, costumes, transport of props
Transport of set if produced elsewhere



Create a new production



Accommodation:

Rehearsal period: Performers, dramaturg/choreographer, lighting, costume, sound designers etc etc

Materials:

Set, Costumes, Props

Waste:

Waste from rehearsal room, meeting rooms etc

Other: Catering/Digital/Printing/Water:

Food and drink for the Creative Team

Online Meetings, emails, electronic & social media

Printing of scripts

Design of marketing materials, website updates



Understand your activities

Example B - A Visual Arts Gallery

Activities:

**Operations,
Maintenance &
Admin**

**Hosting an
exhibition**

**Create and Install
a new Exhibition**

**Tour an
Exhibition
internationally**

**Hospitality &
Catering**

**Workshops,
Exhibition Tours,
Training**

Networking

**Tour an
Exhibition
nationally**



Let's **pick one activity,**
and map its impacts....



Create and install a new Exhibition

Energy - Electricity:

Energy - Heating:

Travel & Transport:

Accommodation:

Materials, Waste, Water:

Other: Catering/Digital/Printing:



Create and install a new Exhibition



Energy - Electricity:

Gallery lighting throughout installation and run of exhibition
Use of machinery and equipment during installation
Powering of projectors, screens and other equipment as part of the artworks

Energy - Heating:

Heating of exhibition spaces - including temperature control for artworks

Travel & Transport:

Bringing creative team together (Artist(s), Curators, Technicians)
Transport of artworks
Transport of additional equipment
Travel for anyone involved in outreach and education
Travel opening or launch night



Create and install a new Exhibition



Accommodation:

Accommodation for the artist and curator during the exhibition planning and installation.

Materials & Equipment:

Additions or modifications to gallery space - partitions, plinths, shelving

New equipment (projection, screen, audio etc)

Waste:

packaging (bubble wrap, cardboard etc)

Water: Contamination from painting, cleaning glass etc

Other: Catering/Digital/Printing:

Exhibition launch and hospitality

Online promotion and listings, online meetings, social media

Signage, display boards, posters etc, pull-up banners

Understand your activities

Example C - A Resource Organisation (Membership Based)

Activities

**Organise
Membership
Events Online**

**Operations,
Maintenance &
Admin**

**Provide Your
Members with
Online Resources**

**Organise 'In
Person' events**

**Network
(Advocate, Lobby,
Collaborate)
Nationally**

**Network
(Advocate, Lobby,
Collaborate)
Internationally**



Organise an Online Event

Largely Digital: (Electricity usage)

BUT

Significantly better than the emissions from large numbers of people travelling to an event...



Theatre Forum

We are part of the
GREEN ARTS INITIATIVE

Green Arts Clinics

11:00am, 17 August, Zoom
11:00am, 24 August, Zoom

The poster features a green and white color scheme with a circular logo for the Green Arts Initiative and a Theatre Forum logo. The text is centered and includes the event title and dates.



Organise an 'In Person' Event

Energy - Electricity:

Energy - Heating:

Travel & Transport:

Accommodation:

Materials, Waste, Water:

Other: Catering/Digital/Printing:



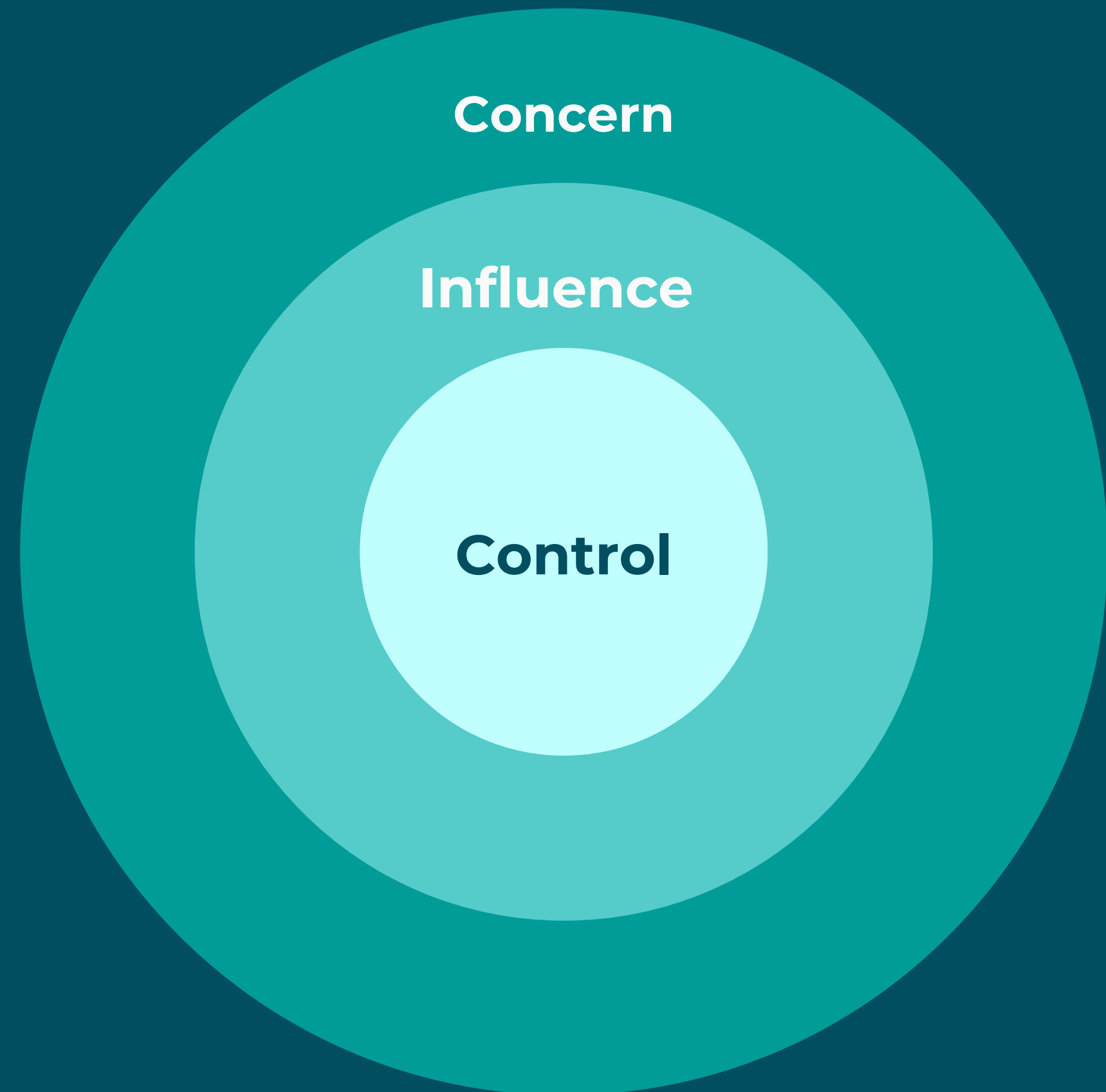
*Performing Arts Forum - The
Gathering, Sligo*



Now, identify what you can **CONTROL**,
What you can **INFLUENCE**, and what's
of **CONCERN**



Stephen Covey's 'Control, Influence & Concern model



How does this apply to the creation of your Climate Change & Environmental Policy:

Commit to **understanding** what your impacts are...

Commit to **measuring** the impacts you have control over..

Commit to trying to **influence others** where you don't have control

And then, note what is **of concern**...



For example, Travel...



- You might decide to create a travel policy for your own team, which **prioritises public transport** for business travel in Ireland (you have some control over this).
- You could include in that policy that **internal flights** (whether staff team or artists/associates etc) will not be reimbursed. (Again, **you have some control**)
- You could invite artists travelling to and from the UK to take part of their journey by land and sea (**a mixture of control and influence**)



For example, Travel...



- You could invite your audiences to travel to your event by public transport (you have **no control over this, BUT, you do have influence**).
- You could make representations to your local authority to improve cycle lanes and provide secure bike parking (you have **no control, little influence**, but you can still **indicate that it is of concern** to you and your organisation).



What should you cover in your policy?

- Introduction - your organisation and why climate and environmental action matters to you
- What are your key environmental aims or commitments, what do you most want to change...
- What are your key priorities - given who you are, what you do, where you do it and who you do it with
- Maybe, the principles underpinning your approach
- Who is accountable and responsible
- Reference to plans for putting policy into practice...



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ENVIRONMENTAL POLICY & ACTION PLAN 2024 - 2027

INTRODUCTION

Led by David Bolger, CoisCéim is one of Ireland's leading dance companies. It aims to be at the forefront of the evolution of dance as an artform – in performance, in access and participation initiatives, as an advocate for dance and those who work in the sector – to provoke, to inspire, to entertain and to bring contemporary dance theatre to new audiences across diverse settings and media.

We strive for artistic integrity through enabling realistic creative ambition; bringing together artists, technicians and production personnel in ways that stretch, challenge and nourish their practice, the art of performance and audience experience in a manner that places imagination and experimentation at the core of everything we do.

Sustainability is a cornerstone of our current strategic plan, **THREE ANCHORS TO THRIVE** (<https://coisceim.com/strategic-plan-2022-2027/>) with the objective to become a carbon positive business by 2027. Environmental responsibility and care are embedded into every aspect of our strategy and we are putting in place independent measurement processes and initiate collaborations to achieve this aim.

The action plan presented below seeks to achieve the following:

- Reduce the environmental impact of our activities and independently measure these changes
- Minimise waste through resource sharing, astute procurement, partnerships and collaborations
- Mainstream environmental care in all our activities, communications and through relevant artistic projects
- Be valued and independently recognised as an innovator in the evolution of sustainable working practices

Approved by the Board on 07 November 2023, responsibility for the delivery of the action plan below lies with the Executive in conjunction with the General Manager and the core team.



FFILM CYMRU WALES

ENVIRONMENTAL POLICY

BOARD APPROVED, JUNE 2022



Ffilm Cymru Wales is dedicated to advancing a sustainable film sector, which is inclusive, innovative, and green.

Since 2006, we have provided funding, training, and guidance to emerging and established Welsh filmmakers, offered exciting cinematic experiences to audiences across Wales, engaged people of all ages and abilities in creative learning, developed skills and career paths through a range of training programmes, and co-developed approaches that help people in the sector to work differently.

We advocate for and support change across the sector, including identifying barriers to change and developing approaches that overcome those barriers.

Our strategic plan states the organisation aims to advance a sustainable film sector and film culture that works for everyone across Wales. As part of this, there is a strong consideration towards the role we play in ensuring a greener screen sector in Wales. Our values and work are also framed against the Wellbeing of Future Generations Act, setting out the need for a prosperous and resilient Wales, but also for a globally responsible Wales, promoting sustainable development and contributing to environmental well-being. It is vital that businesses, public services, third sector and government work together to achieve these collective goals.

Our Green Cymru programme looks to support a film sector in Wales that is not only better equipped to combat emerging challenges from climate change and other environmental issues but also continues to grow sustainably.

We will achieve this with funding, training, research, and development to discover new ways of working sustainably in Wales' screen industry.



FFILM CYMRU WALES

ENVIRONMENTAL POLICY

BOARD APPROVED, JUNE 2022



Our initiatives are delivered through the programme's four identified activity strands:

- **Research:** To understand the current situation and barriers in the film industry in Wales and gather a true measure of its environmental impact to make change
- **Innovation and collaboration:** To deliver R, D&I solutions to green challenges, whilst also engaging and collaborating with individuals, organisations, and networks
- **Support:** To support the Welsh film/screen industry and promote existing training, tools and initiatives that will help all to be more sustainable
- **Improve:** To improve our organisation's environmental performance and encourage others to also



FFILM CYMRU WALES

ENVIRONMENTAL POLICY

BOARD APPROVED, JUNE 2022



Sustainability Development Principles

- We think and plan for the long term
- We prevent problems before they occur
- We integrate our services, skills, planning, and responsibilities
- We involve the people we work with and for
- We collaborate with other organisations to ensure the well-being of all

Ffilm Cymru Wales

Ffilm Cymru Wales acknowledges its role and responsibility for the protection and enhancement of the environment. We aim to be Net Zero by 2030. We are committed to:

- Preventing further damage to our natural world and mitigate our activities' negative impact on the environment
- Complying with all relevant environmental legislation and sustainable development policies such as Wales Well-being of Future Generations Act and the United Nations' 17 Sustainable Development Goals.
- Continually improving our environmental performance by monitoring progress against targets and objectives on a regular basis.
- Minimising greenhouse gas emissions from business operations and activities
- Becoming more efficient in our use of energy and water. Encouraging our office space (Tramshed Tech) and remote working to use low or zero carbon energy sources
- Encouraging more environmentally friendly ways to travel
- Collaborating and/or involving everyone we work with and work for as we all aim to tackle climate change
- Promoting recycling and waste management - encouraging, reduce, re-use and recovery thus limiting the amount of waste we send to landfill.
- Ensuring responsible purchasing and work with clients and suppliers to encourage high environmental standards
- Ensuring that our activities do not harm plants, animals or natural systems
- Raising awareness and training employees on environmental issues and ensuring well-being is embedded within everything we do.



Depot

At Depot we are strongly aware of the environmental impact of running our venue and we are committed to working towards long term solutions. We recognise that action is needed now to achieve the aims of the [UN Paris Agreement](#). We are committed to applying Sustainable Development Goals (SDGs) across the organisation to limit global warming to well below 2 degrees Celsius and to pursue efforts to limit the temperature increase even further to 1.5 degrees Celsius by 2030. We believe that our strengths and ability to create the most impact lie in focusing our efforts on the below five SDGs to minimise our negative impacts and maximising our positive impacts.



We aim to be an exemplar of sustainable business both as a local venue and in the wider cinema industry.

We placed sustainability at the top of the agenda at the point of design with priority given to using sustainable energy sources and environmentally & socially responsible principles to achieve the lowest possible environmental impact. We were able to start on great footing. Now firmly rooted and operational we intend to keep our carbon footprint as low as possible through sound practises across all aspects of the organisation.





Accountability

Monitoring and taking action



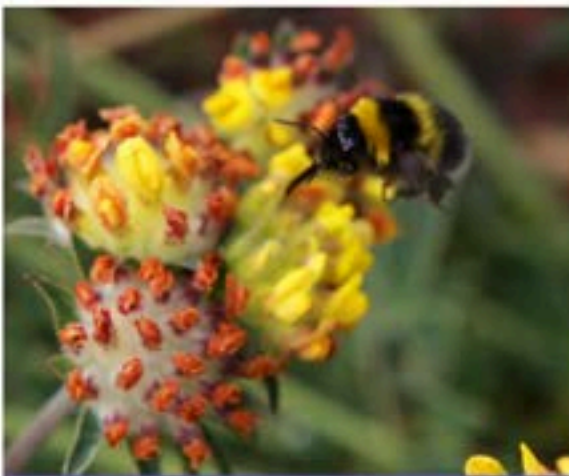
Our building

Greener by design



Supply and demand

Our approach to procurement



Nature at Depot

The birds and the bees...and the bats



Programming

Raise Awareness, Take Action



Network & leadership

Improve and inspire



Sustainable transport

Encouraging green travel



Community

Inclusivity and diversity



Decent work

Employment and local economy



Sustainability Policy



Vision



Sustainability is a core value and Walk the Plank is a socially and environmentally responsible organisation.

We are committed to sustainable development – to having a positive impact on both people and the Earth.

We recognise that there is a global climate emergency, that we live in a world of great inequalities and that there are continuing and vital struggles for social justice.

For us sustainable development is a continuous and constant effort to make a difference and bring about positive change in the world. We are committed to achieving positive social, economic and environmental impacts through our activities and to reducing and minimising any negative environmental impacts.

Our ambition is to be leaders in our sector, to develop and share knowledge and co-create best practice.

The idea of a circular economy is something close to our hearts. We are inveterate hoarders and we are always looking to reuse and repurpose our creations and we look for the treasure in what other people consider to be waste.

We have three clear targets for the next three years...

- **2022 – be a Carbon Literate Organisation**
- **2023 – be carbon net-zero**
- **2024 – be carbon net positive**

Policy

This policy explains our approach to sustainability and clearly communicates this to our staff and freelancers, to the clients and suppliers we work with and to our audiences.

Our Governing Principles

- **Responsibility – We acknowledge we have a responsibility to act with consideration to both people and the Earth.**
- **Integrity – We aim to behave ethically and responsibly.**
- **Transparency – We aim to be open about our decisions and activities that affect society, the economy and the environment. We aim to communicate clearly, accurately and in an honest and complete manner.**
- **Leadership – We aim to be leaders in our sector and to develop and share knowledge and best practice.**





Our Business

Walk the Plank are outdoor arts experts, who create powerful events with mass appeal. From international stage to village square, our team develop remarkable moments that enrich the lives of our audience through shared experience - encouraging a sense of place, a feeling of pride, and well-being.

We empower artists and communities through creative development, transforming people and the places in which they live through opportunities to engage with accessible, artistic excellence.

From the closing ceremony of the 2002 Commonwealth Games to the opening of Turku 2011 European Capital of Culture in Finland, from intimate performances to ground breaking large scale spectacles, our aim has remained the same – to enrich lives through shared creative experience.

Our Impacts

We consider our impacts both in terms of our core operations and also throughout the event cycles of particular projects, from conception, planning and procurement through to implementation, review and post-event activities.

Walk the Plank are committed to reducing the negative environmental impacts of our activities, in particular those relating to:

- Our premises: energy use, water use and waste
- Our productions: materials, energy and waste
- Our procurement: equipment, consumables, printing, catering
- Our travel and transport: business travel, touring, freight
- Our events: energy use, water use and waste

Walk the Plank are committed to maximising the positive environmental impacts of our activities, in particular those relating to:

- Using renewable energy
- Reusing and repurposing of materials
- Designing to reduce use of consumable products (e.g. cable ties)

Walk the Plank are committed to maximising the positive social impacts of our activities, in particular those relating to:

- Community engagement
- Learning and development
- Participation

Walk the Plank are committed to maximising the positive economic impacts of our activities, in particular those relating to:

- Good Employment (e.g. commitment to Living Wage)
- Providing best value
- Ethical procurement and commitment to both our local economy and to working with suppliers whose vision and values are aligned with our own.

Implementation

We are committed to working with our Board, senior management, staff, freelancers, contractors, suppliers, funders and external stakeholders to ensure we consider and communicate the environmental, social and economic impacts of our activities.

- All employees receive accredited Carbon Literacy Training and we also offer this training to our freelance community.
- We have a Sustainability Action Team which meets quarterly and has representatives from all departments, senior management, and our freelance community.
- Sustainability is a standing agenda item on both Senior Management Team and Production Team meetings.
- Regular reports are presented to our Board of Trustees and they review and approve our annual Action Plan
- We report annually to Julie’s Bicycle / Arts Council England

This policy is reviewed on an annual basis by our Board of Trustees and updated as and when necessary. The policy is supported by a Sustainability Action Plan. The action plan is informed by review of our social, economic and environmental impacts by our environmental monitoring and measurement and by feedback from engaging with internal and external stakeholders. It is reviewed and updated on an annual basis, and approved by our board.



Worksheet for creating a Climate Action and Environmental Policy

Key information

Who you are, what you do, where you do it, what is your mission or purpose, who you do it with and for....

Why climate and environmental action matters to your organisation.

What is your motivation for taking climate and environmental action e.g. the right thing to do now and for future generations, ensuring business resilience, using audience reach to bring about positive environmental change, culture has a critical role to play in change

What is your overarching objective or aim and what do you want to achieve?

What you want to achieve overall e.g. laying a solid foundation, becoming a leader, play an active role in a green and just transition. Where possible, also indicate how this relates to your wider strategy as an organisation

What are your key areas of impact and where do you have the most scope to influence positive change?

Areas of impact e.g. buildings, transport, production
Influencing change e.g. audience engagement, programming, collections, supporting artists or members

What are your key commitments, objectives or targets given the nature and scale of your impacts and level of control and influence?

What are your priorities? What areas are you going to focus on in terms of environmental action and change?

Who is accountable for this policy?

Who are the key roles / groups responsible and involved in developing and implementing your approach?

What are the principles underlying your approach e.g. collaboration, honesty, transparency, inclusivity?



Worksheet for creating a policy

Creating a Climate Action & Environmental Policy

Step One: Mapping your Activities & Impacts

Identify the activities your organisation engages in:

- A.
- B.
- C.
- D.
- E.
- F.
- G.

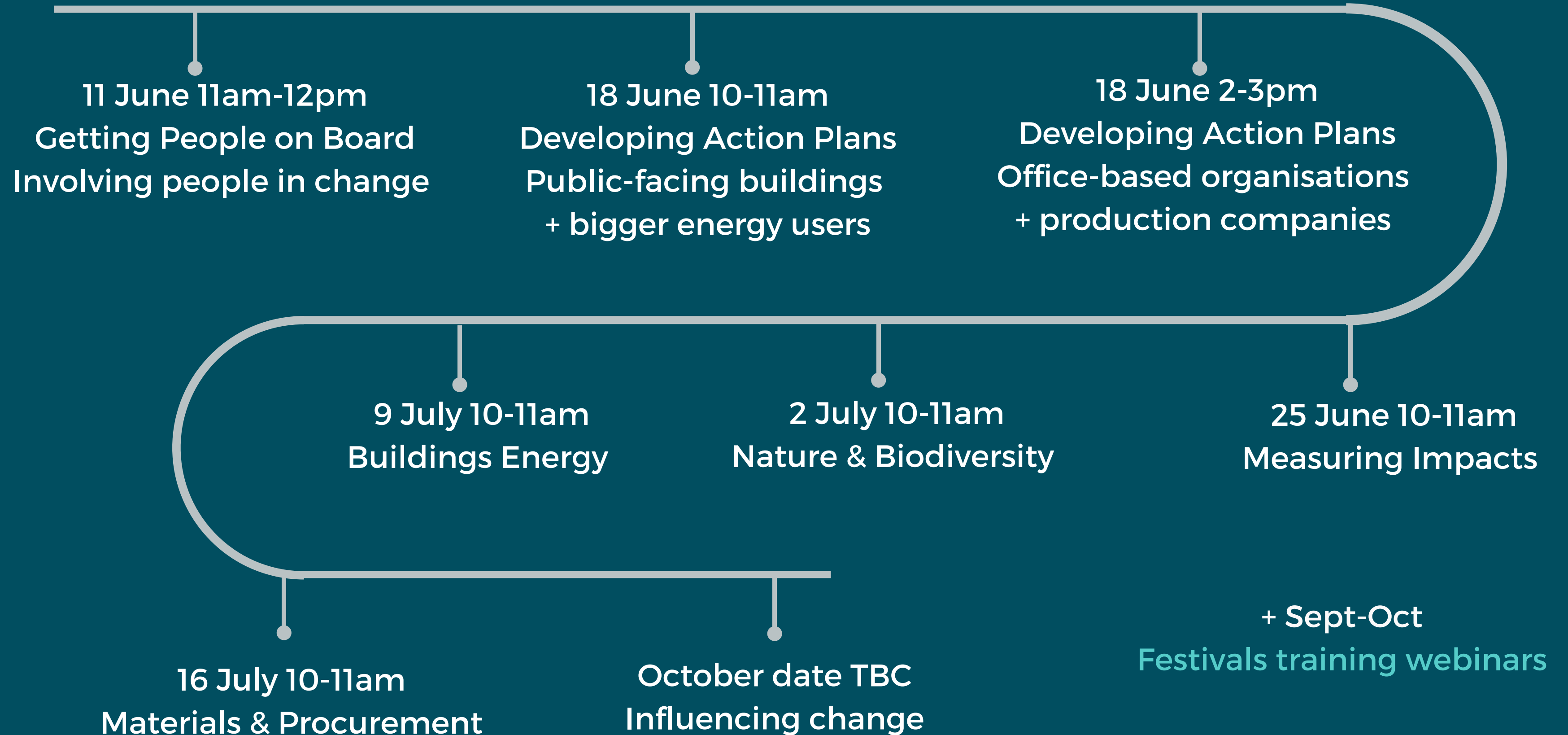
List the impacts for each activity in the relevant boxes:

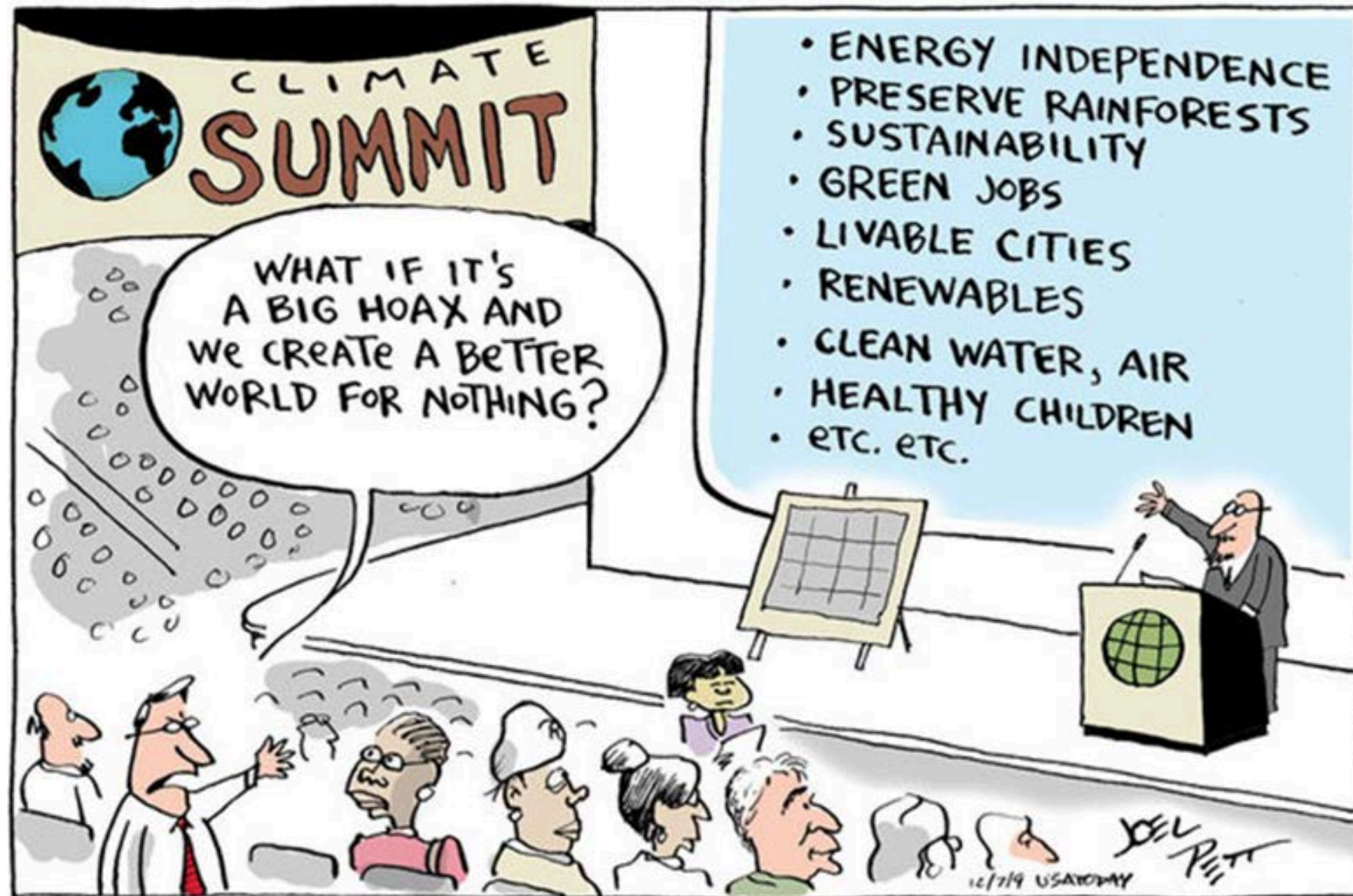
ACTIVITY A: Energy - Electricity

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.



Further training webinars:





**Thank you for
joining us today
Over to you for
Q&A....**

